

WIN

Gieves & Hawkes bespoke suit and stands alongside his gran, Queen Elizabeth, and father, Prince Charles, and around the corner from his mother, Princess Diana. "He's now our most photographed figure," says a Tussaud's spokeswoman.

But while the Prince's star may be rising at the waxworks, the same can't be said of his stepmother, Camilla, the Duchess of Cornwall—who won't be having her double cast anytime soon. Diana's likeness is a huge draw at the museum, according to the spokeswoman, who believes that visitors aren't ready to embrace Charles's new wife. "Nobody has asked to see Camilla yet. But we may reassess her popularity in the future." ●

Prince William, in wax



BY IMAGES-WAX PRINCE WILLIAM: TIM

Live Free or Die

Rare is the movie star who'll turn down a free couture gown, but for years most A-listers were embarrassed to cash in the luxury travel vouchers that turn up in gift baskets during awards season. That's been changing, according to Lash Fary, president of Distinctive Assets, a top Hollywood gift-wrangling company. "There's much less of a stigma now," he says. In 2003 Gwyneth Paltrow redeemed her Oscar freebie for a honeymoon stay at Esperanza, the Mexican resort. Sean Penn, a presenter at the E! Critics Choice Awards last year, enjoyed a vacation at the Village at Squaw Valley. Diane Keaton, a 2004 Oscar nominee, cashed in her certificate for a \$32,000 bender at Caesars Palace. But unlike that umpteenth iPod, trip vouchers are nontransferable. "If Ellen DeGeneres's maid tries to cash in a trip to Cabo," Fary says, "it's not going to work." ●



Caesars Palace

A rendering of the entrance to the new Buddakan



Starr Struck

What's the price of making a splash on the New York restaurant scene? How about \$25 million? That's the figure that Philadelphia restaurateur Stephen Starr spent on two restaurants that will open in the Meatpacking District this fall. Design junkies will be happy to know that part of Starr's extravagant sum will go to bricks and mortar: For Morimoto, helmed by *Iron Chef* and Nobu alum Masaharu Morimoto, Starr convinced Tadao Ando, a favorite of Tom Ford and François Pinault, to design his first restaurant. ("He doesn't speak English," says Starr, "but we just clicked.") Then, for Buddakan, an outpost of his modern Chinese hot spot in Philly, Starr asked Christian Liaigre to do a 16,000-square-foot hybrid of old Shanghai and Versailles. "What can I say?" Starr says with a sigh. "I'm obsessed with design." ●